

# Daedalus Books & Music

Daedalus Books  
9645 Gerwig Lane  
Columbia, MD 21046

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January 30, 2010



925282

Dear :

We are writing to you because of a recent data security incident at Daedalus Books that may have involved some of your personal information.

The Company recently discovered that personal information may have been acquired by an unauthorized person through one of the Company's web servers.

While we are uncertain whether your personal information was accessed, we have determined that someone had unauthorized access to orders, names, addresses, and credit card information placed on our **website** between August 25, 2009 and November 23, 2009.

Therefore, we wish to bring this situation to your attention and urge you to take action to monitor your credit card accounts in order to minimize your potential risk of illegal use of your credit cards and identity theft.

In December, the Company became aware of the unauthorized access and our computer security staff immediately blocked access to our website server and began an emergency investigation. The Company also promptly notified all credit card companies, including Visa, Master Card, Discover, and American Express, and began immediately notifying all appropriate federal and state law enforcement agencies.

Also, while Daedalus Books currently utilizes sophisticated information security measures to protect its website server, the Company accelerated additional security measures that were already under way, and new security measures were added.

To assist you in protecting your personal information, we have arranged to provide you with a toll free hotline at **888-717-7536**, staffed by identity theft experts. The service is provided through First Advantage Membership Services, one of the largest credit education and identity theft mitigation companies in the country. You should also review the advisory summary on the back of this page.

We take seriously the obligation to safeguard the personal information of our customers. We are making every effort to enhance security to make sure this does not happen again.

If you have any further questions or concerns we ask that you contact us through the toll-free number **888-717-7536**.

Sincerely,

A handwritten signature in black ink, appearing to read "Robin Moody".

Robin Moody  
President, Daedalus Books