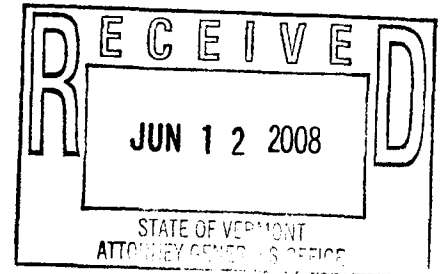


DENTEMAX

June 10, 2008

State of Vermont
Attorney General's Office
109 State Street
Montpelier, VT 05609-1001



To Whom It May Concern:

Health Care Exchange, Ltd. d/b/a DenteMax, a Michigan Corporation, recently became aware that dental provider information was compromised by a former employee. DenteMax is actively taking steps to remedy the situation and is providing notice to the Office of the Attorney General pursuant to V.S.A. 2435(d)(1).

After a review of the information obtained in the investigation, we have no reason to believe that any of the only 21 dentists impacted nationally by the breach practice in the State of Vermont based on the following facts:

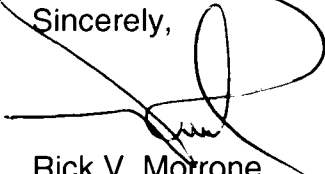
- Law enforcement and internal investigators, through searches and questioning have concluded that the incidents were limited in scope.
- The credit lines opened by the former employee using the dentists' personal information were isolated to one issuing institution and have been promptly closed. Investigators have surveyed other credit issuing banks and have found no additional credit lines opened by the former employee. Due to the employee's pattern, law enforcement authorities and DenteMax were able to identify the dentists and ascertain the states in which they practice.
- Although the former employee's job responsibilities required that she have access to provider information, her ability to appropriate the information electronically was limited.
- A thorough search of the former employee's home by USPO investigators and a search of the employee's work station by internal investigators working in conjunction with law enforcement revealed no additional physical or electronic files containing provider information that could have been used or routed electronically for the purposes of further fraudulent activity.

State of Vermont Attorney General's Office
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DenteMax is notifying the affected dentists of the incident and offering them one year of credit protection through LifeLock at no cost to the dentist. A copy of the letter is attached.

Let me stress that DenteMax is committed to ensuring that all personal information is kept secure and will continue to monitor our safeguards, and make enhancements in security to alleviate future occurrences of this nature. If DenteMax becomes aware of any facts that subsequently indicate any misuse of Vermont provider data we will take immediate notification steps as set forth in V.S.A. 2435 (d)(2). If you have any questions regarding this matter, please contact Kathy Larkin, DenteMax compliance manager, at 248-327-9276.

Sincerely,

A handwritten signature in black ink, appearing to read "Rick V. Morrone". The signature is written over a horizontal line and is enclosed within a large, hand-drawn oval.

Rick V. Morrone
President and CEO

RVM:mkl

Enclosure

DENTEMAX

June 10, 2008

Dr. [First name, last name]
[Address]
[City, State, ZIP]

Dear Dr. [Last name]

We recently discovered that protected information about you was stolen by a former DenteMax employee. The employee had access to your name, address, Social Security Number, driver's license number, date of birth and tax identification number and attempted to open a credit card account with your information. All opened accounts have been closed and the 21 impacted dentists are being contacted.

We understand the sensitivity of this data and want to notify you of this situation. The employee has been terminated and the case is in the hands of law enforcement authorities.

To safeguard your personal information, we are offering you identity theft protection services through LifeLock. LifeLock works with the three major credit bureaus so you will be contacted every time an application is made for credit before it takes place.

You can activate your coverage through July 18, 2008, and DenteMax will cover the cost for one year. To sign up online, go to **lifelock.com**.

1. Click on *Enroll Now*, enter **Dentemax** in the Promotion code box and click on *Apply*.
2. Answer the questions about yourself and create your password.
3. Enter this code where your Membership number is required: [xxxxx].

If you would like to sign up by phone, call 877-LifeLock (543-3562). LifeLock representatives are available 24 hours a day. You will need the Promotion code and Membership number provided above. To ensure confidentiality of the information between you and LifeLock, it is important that you sign up directly rather than having us do so on your behalf.

Please accept my apology on behalf of DenteMax. I deeply regret that this occurred and any inconvenience it may cause you. DenteMax takes the security of information about our 40,000 network dentists seriously, and we make every effort to protect you. We are reviewing our processes, policies and the safeguards we have in place and will make

changes as necessary to ensure this does not happen again. If you have any questions, please call 800-752-1547, extension 113, and ask for Quincy Glass.

Sincerely,

A handwritten signature in black ink, appearing to read "Rick V. Morrone". The signature is stylized with a large, sweeping initial "R" that loops back under the rest of the name.

Rick V. Morrone
President and CEO